



Policy Research
Initiative

Projet de recherche
sur les politiques

New Approaches for Addressing Poverty and Exclusion

Le capital social comme instrument de politique publique

Vieillesse de la population et flexibilité des parcours de vie

Population Aging and Life-Course Flexibility

Social Capital as a Public Policy Tool

Nouvelles approches pour lutter contre la pauvreté et l'exclusion

A PRI Conference

Exploring New Approaches to Social Policy

Program

Ottawa Congress Centre

December 13-15, 2004

Canada

Dear participant,

Welcome to the Policy Research Initiative conference, *Exploring New Approaches to Social Policy*.

The Policy Research Initiative, a research organization affiliated with the Privy Council Office, is responsible for advancing research on emerging horizontal issues that are highly relevant to the federal government's medium-term policy agenda.

Since early 2003, the PRI, in partnership with other federal government departments and agencies, has been engaged in three policy research projects closely related to social policy. The *Population Aging and Life-Course Flexibility* project is assessing the likely economic, fiscal, and social impacts associated with population aging. The project is also evaluating the potential economic and social gains associated with more choice by individuals regarding how time is allocated between work, family responsibilities, retirement, and learning throughout life.

The PRI project, *New Approaches for Addressing Poverty and Exclusion*, is exploring how governments in Canada and other industrialized countries respond to changing social realities and perceptions regarding the problems of poverty and exclusion. What are the emerging policy responses and what are the lessons to date? A third PRI project, *Social Capital as a Public Policy Tool*, is developing a consistent approach to social capital and its application to various public policy issues. Social capital is essentially about the use of one's social relationships to provide access to needed information, resources, and supports.

Although each project has its own focus, they are very much interconnected. Population aging is a key driver for tomorrow's social policy. It will trigger individual choices and government policy responses that have unintended consequences for the poor and excluded. To address poverty and exclusion, one must first understand from what people are excluded and, in turn, what are the pathways into – and out of – exclusion. Social capital, based on people's networks, can help alleviate the extent of exclusion faced by individuals, as well as influence well-being and choices throughout the life course more generally.

Over the next three days, we will hear from the PRI staff, federal department officials, and academics closely associated with these projects. They will share their latest insights and findings. As well, we have invited research experts from abroad to compare our work in these policy areas with the approaches used by their countries. The goal is to validate our understanding to date, and identify issues that warrant further exploration.

Once again, welcome, and thank you for participating in this event. We look forward to exploring together over the next three days how the approaches discussed here can support efforts to creatively address social policy challenges for the benefit of all Canadians.

Jean-Pierre Voyer
Executive Director
Policy Research Initiative

CONFERENCE AT A GLANCE

Time	Day 1	Time	Day 2			
8:00	Registration and Refreshments Capital Hall	8:00	Registration and Refreshments Capital Hall			
9:00	Conference Opening Session Capital Hall	8:30	Plenary Session New Policy Directions in OECD Countries Colonel By Lounge			
9:45	Plenary Session Population Aging and Life-Course Flexibility Capital Hall	10:15	Break			
10:20	Break	10:30	Concurrent Workshops <table border="0"> <tr> <td>Increasing Choices in the Retirement Decision Capital Hall 1</td> <td>What We Know about Poverty and Exclusion Capital Hall 2</td> <td>Social Capital as a Complementary Resource for Participation and Well-being Capital Hall 3</td> </tr> </table>	Increasing Choices in the Retirement Decision Capital Hall 1	What We Know about Poverty and Exclusion Capital Hall 2	Social Capital as a Complementary Resource for Participation and Well-being Capital Hall 3
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12:00	Luncheon Colonel By Lounge	12:00	Luncheon Address: The Honourable Ken Dryden, Minister of Social Development Canada Colonel By Lounge			
13:00	Plenary Session Poverty and Social Exclusion Capital Hall	13:30	<table border="0"> <tr> <td>Increasing Choices for time for Family-Work Balance Capital Hall 1</td> <td>Assets-Based Policies and Programs Capital Hall 2</td> <td>Strengthening Communities and Collective Capacities through Social Capital Capital Hall 3</td> </tr> </table>	Increasing Choices for time for Family-Work Balance Capital Hall 1	Assets-Based Policies and Programs Capital Hall 2	Strengthening Communities and Collective Capacities through Social Capital Capital Hall 3
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14:45	Break					
15:00	Plenary Session Social Capital for Social Policy: Building Networks and Strengthening Communities Capital Hall	15:00	Break			
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17:00	Welcome Reception Capital Hall 4, 5					

Time	Day 3			
8:00	Registration and Refreshments Capital Hall			
8:30	Breakfast Address: The Honourable Eleni Bakopanos, Parliamentary Secretary to the Minister of Social Development, Social Economy Capital Hall 4, 5			
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12:30	Luncheon Armchair Discussion Drawing the Lines for the Role of the State and Citizens in Social Policy Capital Hall 1, 2, 3			
14:30	Conference Closing Remarks Capital Hall 1, 2, 3			
15:00 - 17:00	Post-Conference Workshop Open Session of the Policy Research Data Group: New Data Development for New Social Policies Capital Hall 4, 5			

Day 1

8:00

December 13, 2004

Registration and Refreshments

9:00

Opening Session

Challenges and Opportunities for Canadian Social Policy

Michael Wernick, Deputy Secretary to the Cabinet, Plans and Consultation,
Privy Council Office

The Policy Research Initiative Social Policy Projects

Jean-Pierre Voyer, Executive Director, Policy Research Initiative

9:45

Plenary Session

Population Aging and Life-Course Flexibility

This session will explore the concept that major economic and social gains can be realized if more flexibility is available throughout life in the allocation of time between work and leisure, learning or care-giving. More flexibility of choice for those who would like to keep working later in life could be an integral part of a policy framework for meeting new social challenges as well. It could also be an element of response to the economic and fiscal impacts associated with population aging. New statistical tools, based on a life-course framework, are helping to assess the various responses to these social and economic challenges.

Chair **Marc Renaud**, President, Social Sciences and Humanities Research
Council of Canada

Speakers *The Economic and Fiscal Challenges Associated with Population Aging*
Paul-Henri Lapointe, Assistant Deputy Minister, Finance Canada

Time, Work and Life Choices

Terry Hunsley, Senior Project Director, Policy Research Initiative

Alain Denhez, Associate Project Director, Policy Research Initiative

10:20 – 10:40

Break

*Greater Flexibility in the Use of Time as a Response to the Challenges
of Population Aging*

Anne-Marie Guillemard, Centre d'Étude des Mouvements Sociaux,
Université Paris V, Sorbonne

The New Statistical Tools for Life-Course Analysis

Michael Wolfson, Assistant Chief Statistician, Analysis and
Development Field, Statistics Canada

Commentator **Peter Hicks**, Assistant Deputy Minister, Strategic Policy, Social
Development Canada

12:00

Luncheon

Day 1

13:00

Plenary Session**Poverty and Social Exclusion**

There is growing recognition that poverty involves more than income deprivation. The most critical outcome of living in poverty is experiencing social exclusion. A lack of income can be a cause as well as a consequence of being deprived of 1) essential goods and services, 2) meaningful employment and decent earnings, 3) adequate and affordable housing, 4) safe neighbourhoods with public amenities, 5) health and well-being, 6) basic human rights, or 7) social networks.

Only by focusing on social exclusion can we examine the social mechanisms that produce or sustain such deprivation.

Chair **Peter Hicks**, Assistant Deputy Minister, Strategic Policy, Social Development Canada

Speakers *New Approaches for Addressing Poverty and Exclusion*
Jeff Frank, Project Director, Policy Research Initiative
Jean Kunz, Associate Project Director, Policy Research Initiative

Developing Indicators of Social Exclusion

Tania Burchardt, CASE, London School of Economics

Addressing Exclusion through the Courts

Mary Eberts, Gordon F. Henderson Chair in Human Rights, University of Ottawa

Applying a Life Course Lens to Exclusion

Graham Room, Department of Social and Policy Sciences, University of Bath

14:45

Break

15:00

Plenary Session**Social Capital for Social Policy: Building Networks and Strengthening Communities**

This session introduces and discusses whether social capital has any potential value as a complementary approach for addressing social policy issues and challenges.

Chair **Margaret Biggs**, Assistant Secretary to the Cabinet, Priorities and Planning, Privy Council Office

Speakers *Assessing the Role of Social Capital for Public Policy in Canada*
Catherine Demers, Project Director, Policy Research Initiative
Sylvain Côté, Senior Policy Research Officer, Policy Research Initiative

Lessons from International Research and Policy

Michael Woolcock, Senior Social Scientist, World Bank

Policy Applications, Social Capital and Poverty

Perri 6, Senior Research Fellow, University of Birmingham

Commentator **Penelope Rowe**, Chief Executive Officer, Community Services Council

17:00

Welcome Reception

Day 2

8:00

December 14, 2004

Registration and Refreshments

8:30

Plenary Session

New Policy Directions in OECD Countries

Social policies have evolved over time, adjusting to new social realities and risks across OECD countries. This session will present emerging approaches and policy directions for addressing social welfare issues in OECD countries. What emerging paradigms or approaches show the most promise and warrant the careful attention of policy makers?

Chair **Jocelyne Bourgon**, Ambassador, Permanent Representative from Canada to the OECD

Speakers **Mikko Kautto**, Project Manager, Prime Minister's Office, Finland
Ruth Lister, Loughborough University
Mark Pearson, Head, Social Policy Division, Organisation for Economic Co-operation and Development
Gavin Kelly, Deputy Director, UK Prime Minister's Strategy Unit
Jeff Grogger, Harris School, University of Chicago

10:15

Break

10:30

Concurrent Workshops

Population Aging and Life-Course Flexibility 1

Increasing Choices in the Retirement Decision

Canadians are living longer, but still tend to retire early. Is early retirement a reflection of workers' preferences or is it due to generous pension policies or employer practices?

Chair **Cliff Halliwell**, Director General, Policy Research and Coordination Directorate, Human Resources and Skills Development Canada

Speakers *What do We Know about the Impact of the Public Pension System on the Decision to Retire?*

Marie-France Paquet, Chief, Structural Analysis, Department of Finance

What are the Preferences of Canadians with Regards to Retirement?

Patrick Beauchamp, Vice-President, Qualitative Research, EKOS

Working Later in Life

Ali Béjaoui, Senior Policy Research Officer, Policy Research Initiative

Day 2

10:30

New Approaches for Addressing Poverty and Exclusion 1**What We Know about Poverty and Exclusion**

This session explores our empirical understanding of the nature of poverty and exclusion in Canada. It also covers specific dimensions of poverty and exclusion, including core housing needs, and the situations of the working poor and recent immigrants.

Chair **Christian Dea**, A/Director General, Policy, Knowledge and Research Foundations Directorate, Social Development Canada

Speakers *Profile of the Working Poor*

François Weldon, Director, Research and Quantitative Analysis, Social Development Canada

Precarious Employment: Magnitude and Implications

Louis Grignon, Director, Labour Market Policy Research, Human Resources and Skills Development Canada

Canadians in Core Housing Need

Leigh Howell, Director, Socio-Economic Research, Canada Mortgage and Housing Corporation

Earnings Progression among Recent Immigrants

Elizabeth Ruddick, Director, Strategic Research and Review, Citizenship and Immigration Canada

10:30

Social Capital as a Public Policy Tool 1**Thematic Illustrations I: Social Capital as a Complementary Resource for Participation and Well-Being**

The resources and support that people are able to access through their social networks play a key role in their well-being and their ability to participate fully in society. The topics explored in this session reflect policy issues of strategic concern specifically identified by federal departments (as part of a PRI-led interdepartmental exercise on the policy application of social capital). Authors of the studies will discuss concrete implications for policy and program development.

Chair **Rosaline Frith**, A/Assistant Deputy Minister, Integration, Citizenship and Immigration Canada

Speakers *Social Capital and Poverty*

Maurice Lévesque, University of Ottawa

The Role of Social Capital in Well Aging

Norah Keating, University of Alberta

Social Capital and Educational Outcomes in Aboriginal Communities

Paul Maxim, University of Western Ontario

Jerry White, University of Western Ontario

Social Capital and Life-long Learning

John Field, University of Sterling

Day 2

12:00

Luncheon Address

The Honourable Ken Dryden, Minister of Social Development Canada

13:30

Concurrent Workshops

Population Aging and Life-Course Flexibility 2

Increasing Choices for Family-Work Balance

Canadian society has changed dramatically over the past 50 years, particularly with the notable rise in women's participation in the labour market. As a result, couples with children or couples who have to care for older parents often need to juggle family and work responsibilities. This workshop will explore the seriousness of the issue, policies that could help provide increased flexibility, and whether a different equilibrium between work and family is possible in the Canadian context.

Chair **Mostafa Askari**, Director General, Applied Research and Analysis Directorate, Health Canada

Speakers *Work and Family Balance: The Context*
Alain Denhez, Associate Project Director, Policy Research Initiative
Geoff Rowe, Senior Research Analyst, Statistics Canada

Time, Stress and Well-being

Christian Dea, A/Director General Policy, Knowledge and Research Foundations Directorate, Social Development Canada

Family-Work Balance: Is it a Real Issue?

Linda Duxbury, Carleton University

Family-Work Balance: Policy Approaches

Micheline Gamache, Sous-ministre adjointe aux politiques familiales, Ministère de l'emploi, de la solidarité sociale et de la famille, Gouvernement du Québec

13:30

New Approaches for Addressing Poverty and Exclusion 2
Asset-Based Policies and Programs

Chair **Jean-Pierre Voyer**, Executive Director, Policy Research Initiative

Speakers *Welfare Effects of Accumulating Assets*
Will Paxton, Institute for Public Policy Research, United Kingdom

Financial Capability and Poverty

Peter Nares, Executive Director, Social and Enterprise Development Innovations

Early Insights from Individual Development Account Initiatives

Carole Vincent, Senior Research Associate, Social Research and Demonstration Corporation

Commentator **Derek Hum**, University of Manitoba

Day 2

13:30

Social Capital as a Public Policy Tool 2**Thematic Illustrations II: Strengthening Communities and Collective Capacities through Social Capital**

Beyond the implications for individual well-being explored in session one, social capital may also be a key element in addressing community-level policy challenges. Presenters will discuss how an awareness of social capital can inform policy and program development to strengthen communities and collective capacities.

Chair **Robert Cormier**, Deputy Director General, Public Safety and Emergency Preparedness Canada

Speakers *Social Capital and Community Development*

Johanne Charbonneau, Institut national de la recherche scientifique, Université du Québec

Social Capital, Youth Civic Engagement and Democratic Renewal

Dietlind Stolle, McGill University

The Role of Social Capital in Community Crime Prevention

Ray Corrado, Simon Fraser University

Irwin Cohen, Simon Fraser University

Applying a Social Capital Lens in First Nations Communities –

The Case of Aboriginal Community Policing

Ralph Matthews, University of British Columbia

Rochelle Côté, University of Toronto

15:00

Break

15:30

Population Aging and Life-Course Flexibility 3**Increasing Choices for Life-Long Learning**

Improving the skills of Canadians throughout their life course may be key to addressing labour market adjustments in the context of an aging society. This workshop will provide an outlook of what the future needs of the labour force might be, recent changes in the transition between education and work, and lifelong learning initiatives in Canada.

Chair **Andrew Treusch**, Assistant Deputy Minister, Strategic Policy and Planning, Human Resources and Skills Development Canada

Speakers *Future Needs of the Labour Market*

Cliff Halliwell, Director General, Policy Research and Coordination Directorate, Human Resources and Skills Development Canada

Literacy and Economic Growth

Scott Murray, Director General, Institutions and Social Statistics Branch, Statistics Canada

Work and Education Pathways

Satya Brink, Director, Learning Policy Directorate, Human Resources and Skills Development Canada

Day 2

15:30

New Approaches for Addressing Poverty and Exclusion 3**Building Horizontal Partnerships**

Effectively addressing issues of exclusion usually involves the collaboration of all levels of governments as well as non-government sectors. This session proposes ways to develop horizontal partnerships on a number of issues.

Chair **Cynthia Williams**, Canadian Policy Research Networks and Simon Fraser University

Speakers *Partnerships in Building a New Social Architecture*
Judith Maxwell, President, Canadian Policy Research Networks

Tackling Homelessness by Harnessing the Combined Potential of Governments and Non-Government Stakeholders

Stephen Loyd, Director, Policy, Partnerships and Government Relations, National Secretariat on Homelessness, Human Resources and Social Development Canada

Immigrant Integration through Multi-Level Partnerships

Rosaline Frith, Acting Assistant Deputy Minister, Citizenship and Immigration Canada

Engaging the Private Sector in Affordable Housing

Russell Mawby, Director, Housing, City of Ottawa

15:30

Social Capital as a Public Policy Tool 3**On the Ground Experience: Reducing Poverty and Exclusion through Social Capital**

Several innovative community-level social projects implicitly use an awareness of the importance of cooperative networks, both at the individual and group levels. This session will provide an overview of these projects and present key insights learned for policy-makers.

Chair **Marcel Lauzière**, President, Canadian Council on Social Development

Speakers *Vibrant Communities Project*
Mark Cabaj, Director of Community Engagement, Tamarack Institute

Projet Chance

Suan Cross-Zambrowski, Executive Director, Projet Chance

The Contribution of Social Capital in the Social Economy to Local Economic Development in Western Europe (CONSCISE)

Mel Evans, Middlesex University

Day 3

8:00

December 15, 2004

Registration and Refreshments

8:30

Breakfast Address

The Honourable Eleni Bakopanos, Parliamentary Secretary to the Minister of Social Development, Social Economy

9:15

Concurrent Workshops

Population Aging and Life-Course Flexibility 4

Population Aging and Life-Course Flexibility: International Experiences

Population aging is a worldwide phenomenon. What can we learn from experiences in various developed countries?

Chair **Benoît Robidoux**, Director, Economic Studies and Policy Analysis Division, Finance Canada

Speakers *Population Aging and Labour Market Reforms in OECD Countries: Key Insights for Canada*

Sylvain Côté, Senior Policy Research Officer, Policy Research Initiative

International Experiences in Policies to Increase Flexibility throughout the Life-Course

Anne-Marie Guillemard, Centre d'Étude des Mouvements Sociaux, Université Paris V, Sorbonne

International Experiences in Policies for Caregivers

Janice Keefe, Mount St. Vincent University

9:15

New Approaches for Addressing Poverty and Exclusion 4

Exploring the Potential of the Social Economy

What theoretical or empirical approaches help us to define and understand the social economy? Can it be fostered and harnessed to improve the well being of Canadians? And if this is the case, what, if any, is the role of government in doing so?

Chair **Susan Scotti**, Assistant Deputy Minister, Income Security Programs, Social Development Canada

Speakers *The European Experience with the Social Economy*

Mel Evans, Middlesex University

Models of Social Economy and the Role of Public Policy

Jean-Marc Fontan, Université du Québec à Montréal

Social Economy and Community Development

Allen Zeesman, Director General, Social Development, Social Development Canada

Social Economy and Policy Research

Alan Painter, Senior Policy Research Officer, Policy Research Initiative

Day 3

9:15

New Approaches for Addressing Poverty and Exclusion 5**Legal Norms as Drivers of Social Policy**

Despite the fact that there have been significant changes in case law dealing with human, equality, and international rights, traditional approaches to policy research tend to assume that the norms underlying social policy have remained stable. Presenters will explore the legal policy underpinnings of various social issues need to be better integrated into horizontal policymaking.

Chair **Morris Rosenberg**, Deputy Minister, Justice Canada

Speakers *The Law as Part of the Broader Social and Economic Environment*
Nathalie Des Rosiers, Dean of Civil Law, University of Ottawa

Normative Approaches to Poverty and Exclusion

Pearl Eliadis, Chief Knowledge Officer, The J.W. McConnell Family Foundation

Society, Law and Work

Bernard Colas, Acting President, Law Commission of Canada

Commentator **Donald Lemaire**, Special Advisor to the Deputy Minister, Justice Canada

10:45

Break

11:00

Plenary Session**How to Court a Centipede: The Governance of Social Policy in Canada**

At the risk of serious understatement, the division of roles and responsibilities for social programs in Canada, even national ones, is highly complex. This panel discussion will attempt to address the following admittedly ambitious question: What concrete opportunities exist for the three orders of government to work together with stakeholders and sectors to improve the design and delivery of social programs to Canadians?

Moderator **Marie Fortier**, Deputy Minister, Intergovernmental Affairs, Privy Council Office

Speakers **Cynthia Williams**, Canadian Policy Research Networks and Simon Fraser University
Jocelyne Bourgon, Ambassador, Permanent Representative from Canada to the OECD
André Pratte, Editor-in-Chief, La Presse
Thomas Courchene, School of Policy Studies, Queen's University

Day 3

12:30

Luncheon Armchair Discussion**Drawing the Lines for the Role of the State and Citizens in Social Policy**

Social policy defines the characteristics of the society we want and affects the lives of all citizens. While establishing a prosperous and equitable society remains a key objective for Canada, the interpretation of, and the means to achieve, that objective have evolved over the past decades. Where are we in Canada, in 2004, in terms of the mix of values and objectives that underline the design of social policies? Where should the emphasis be for future programs or program reform: on needs, rights or mutual responsibilities? And then, depending on the answers to these questions, what are the respective roles of citizens, governments and civil society? These questions will be at the core of a moderated discussion among panelists with diverse views on the appropriate role of the state in social policy.

Moderator **Gilles Paquet**, Centre on Governance, University of Ottawa

Speakers **Judith Maxwell**, President, Canadian Policy Research Networks

Keith Banting, School of Policy Studies, Queen's University

William Watson, McGill University

Jack Jedwab, Executive Director, Association for Canadian Studies

14:30

Closing Remarks

15:00 - 17:00

Post-Conference Workshop**Open Session of the Policy Research Data Group: New Data Development for New Social Policies**

The Policy Research Data Group (PRDG) is a federal government forum for addressing emerging data needs on crosscutting policy issues. In this session, participants will reflect on the kinds of investments in data development that need to be made today to support the sound development and assessment of social policies and programs in the coming years.

Chair **Dr. Ivan P. Fellegi**, Chief Statistician of Canada,
Statistics Canada

Speakers *Data for Social Policy Research*

Richard Barnabé, Assistant Chief Statistician, Social, Institutions and Labour Statistics Field, Statistics Canada

Applying Administrative Data to Social Policy Research

Peter Hicks, Assistant Deputy Minister, Strategic Policy, Social Development Canada

Understanding the Complexity of Human Experiences

Paul Bernard, Université de Montreal

Measuring Social Capital for Public Policy

Catherine Demers, Project Director, Policy Research Initiative

Conference Information

organized by Policy Research Initiative

conference lead Jean Lock Kunz

PRI coordinators Deborah Bradley
Louis-Phillippe Gascon
Line Leroux-Tessier
Kaili Lévesque
Marissa Martin
Élisabeth Vu



Exploring New Approaches to Social Policy

Ottawa Congress Centre – December 13-15, 2004

PRI REGISTRATION FORM

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SPECIAL NEEDS REQUIREMENTS

DIETARY RESTRICTIONS

COST \$350 + GST (#R88836 8420 RT0001)
(includes refreshments, lunches and reception)

METHOD OF PAYMENT

- Cheque enclosed — make payable to: PRI Conference c/o The Willow Group
- Invoice me
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CANCELLATION/REFUNDS

Given that the conference date is so close at hand, we regret that we cannot offer refunds for cancelled registrations. Substitutions will be permitted.

REGISTRATION

Online Registration<<http://www.thewillowgroup.com/events/PRI2004>>

For more information or to register by mail or fax:

PRI Conference 2004
c/o The Willow Group
1485 Laperriere Avenue, Ottawa, ON K1Z 7S8
Telephone: 613 722 8796
Fax: 613 729 6206